

Communities In Schools (CIS) is a 501(c)(3) nonprofit agency whose mission is to surround students with a community of support, empowering them to stay in school and achieve in life.



2019 Event Sponsorship Opportunities

“Pearls of Wisdom” - celebrating 30 years serving Lowcountry students

PRESENTING SPONSOR (\$7,500): ~~SOLD Blackbaud~~

- Title sponsorship of the event: “The 2019 Chocolate Affair Gala brought to you by <sponsor name>”
- Preferred seating for twenty (20) - Two tables of ten (10) with reserved table signage. Includes plated meal and open bar
- Champagned toasted served tableside for your guests
- Three (3) standard guest rooms at The Marriott Lockwood for accommodations night of the event
- VIP Registration – Why wait in line?
- Opening Remarks night of event joined by event Master of Ceremonies – Rob Fowler
- Exclusive recognition as headline sponsor on all event collateral including posters, invitations, websites, press releases, radio spots, and all other various marketing materials
- Exposure to our donors and supporters through the CIS of Charleston monthly e-newsletters, Facebook and Twitter
- Full page, color ad in event program booklet
- Logo placement on silent auction display screens and mobile bidding app
- Continuous recognition from master of ceremonies throughout the evening
- Custom chocolates with your logo placed at all guest tables at the event

VIP South Sea SPONSOR: \$5,000

- Preferred seating for ten (10) - One table of ten (10). Includes plated meal and open bar
- Two (2) standard guest rooms at The Marriott Lockwood for accommodations night of the event
- Champagne toast served at your table for all of your guests
- Acknowledgement on press releases, website, event programs, and other various printed materials
- Full page, black and white ad in event program booklet
- Logo placement on silent auction display screens, mobile bidding app, The Chocolate Affair website and social media
- Continuous recognition from master of ceremonies throughout the evening

Akoya SPONSOR: \$2,500

- Preferred seating for ten (10) - One table of ten (10). Includes plated meal and open bar
- Logo placement on Chocolate Affair Website and social media recognition
- Champagne toast for guests served to table
- Half page black and white ad in event booklet

Tahitian SPONSOR: \$1,500

- One reserved table for eight (8). Includes plated meal and open bar

Marketing Sponsorships:

“What are the Odds” Raffle Sponsor: \$5,000 (1)

- Branded as the Raffle Sponsor guaranteeing a CA attendee will leave the event with \$5,000!
- Four (4) General Admission tickets to the event
- Table for team to work the event (up to 4 employees)
- Contact information for anyone that enters the raffle
- Pre-event publicity on social media and e-blasts
- Recognition on raffle tickets & business representative announces winner at the event
- Business representative to join the CA 2019 Planning Committee

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Live Auction Sponsor: \$5,000 (1)

- Branded as the Live Auction Sponsor for the 2019 Chocolate Affair Live Auction
- Four (4) General Admission tickets to the event
- Company Representative Join Auctioneer and Auction Emcee on stage to announce the start of the Live Auction!
- Connect with winning Live Auction bidders
- Live Auction winner branded goody bag
- Pre-event publicity on social media and e-blasts
- Business representative to join the CA 2019 Planning Committee

“Out-bidders” Silent Auction Reception Sponsor: \$5,000 (1)

- Branded as the Silent Auction Reception Sponsor for the 2019 Chocolate Affair
- Four (4) General Admission tickets to the event
- Company representative announces the countdown and closing for the silent auction
- Connect with winning Silent Auction bidders
- Silent Auction winner branded goody bag
- Pre-event publicity on social media and e-blasts
- Business representative to join the CA 2019 Planning Committee

~~Dessert Presenting Sponsor: \$5,000 (1) SOLD CHARLESTON MAGAZINE~~ “The

World is Your Oyster” Bar Sponsors: \$2,500 (3) - only 1 left

- Recognition as Wine & Beer Sponsor with exclusive signage at one of three bars during the event
- Signature branded cocktail served during the event
- Cocktail napkin branded with company/organization logo
- Half-page, black and white ad in event program booklet
- Two (2) complimentary tickets to the event

“Strike a Pose” Step & Repeat Sponsor: \$2,500 (3)

- Recognition as Step & Repeat Sponsor with exclusive signage at the step and repeat during the event
- Half-page, black and white ad in event program booklet
- Two (2) complimentary tickets to the event

“Picture Perfect” Photography Sponsor: \$2,500 (1)

- Exclusive logo watermark placement on all event photos (excluding the step & repeat)
- Half-page, black and white ad in event program booklet
- Two (2) complimentary tickets to the event

“Music to My Ears” Band Sponsor: \$2,500 (1)

- Recognition as Band Sponsor with exclusive signage at one of three bars during the event
- Company Representative Introduces the Band night of the event
- Half-page, black and white ad in event program booklet
- Two (2) complimentary tickets to the event

“Is This Thing On?” AV Sponsor: \$1,500 (1)

- Recognition as AV Sponsor by Emcee at the beginning of evening program
- Half-page, black and white ad in event program booklet
- Two (2) complimentary tickets to the event

“Printed to Perfection” Invitation Sponsor: \$1,500 (1)

- Recognition as Invitation Sponsor with exclusive logo placement on Save the Date and Invitation
- Half-page, black and white ad in event program booklet
- Two (2) complimentary tickets to the event

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Sponsor Participation Form

Sponsor Contact Information:

Business or Sponsor Name (as it is to appear in all printed materials):	
Contact Name (as it is to appear in all printed materials):	Phone:
Address:	Alt. Phone:
Email:	Fax:
Company Web Site:	

Sponsorship Level: (Please Select One)

Table Sponsors

Presenting (\$7,500) VIP South Sea (\$5,000) Akoya Sponsor (\$2,500) Tahitian Sponsor (\$1,500)

Marketing Sponsors

Raffle Sponsor (\$5,000) Live Auction Sponsor (\$5,000) "Silent Auction Sponsor (\$5,000)

Bar Sponsor (\$2,500) Step & Repeat Sponsor (\$2,500) Photography Sponsor (\$2,500)

Band Sponsor (\$2,500) AV Sponsor (\$2,500) Invitation Sponsor (\$1,500)

Payment Information: Payment is included Payment to be made by 12/15/18

Company logos should be emailed to jharris@cischarleston.org by 12/01/18.

PRINT DEADLINES: Save-the-Date (10/30/18); Invitations (12/4/18)

Forms and payment options are also available online at www.thechocolateaffair.net. Please return completed form by 12/1/2018 to:

Communities In Schools Charleston
 Attn: Chocolate Affair
 1090 E. Montague Ave., N. Charleston, SC 29405
 Phone: 843-740-6793 or Fax: 843-740-6797